Game Plan

• The Road to 70x2025vt
• The Economic and Civic Imperatives
• Who We Are and What We Do
• Small Group Exercise → Learning from each other
• What’s Working?
• Join the partnership!
The Road to 70x2025

Increase the economic and civic vitality of Vermont through education attainment. By 2025, 70 percent of working age Vermonters will have a postsecondary degree or credential of value.
Why 70x2025?
The Economic Imperative

- **47%** Percentage of Vermont CEOs who find it difficult to fill current job openings
- **55%** Percentage of Vermont CEOs who predict it will be more difficult in 5 years to meet hiring needs
- **66%** Georgetown CEW Projection for percentage of jobs by 2020 that will require postsecondary education / training
- **70%** Vermont’s Educational Attainment Goal

Note: Employment includes all workers age 18 and older. The monthly employment numbers are seasonally adjusted using the U.S. Census Bureau X-12 procedure and smoothed using a four-month moving average. High-skill occupations are those for which 50 percent or more of workers have a Bachelor’s degree or higher. Middle-skill occupations are those for which 50 percent to 75 percent of workers have at least some postsecondary education. Low-skill occupations are those for which at least 50 percent have no education beyond high school.
A Divided Recovery

The economic recovery has divided the country along an educational fault line.

Out of the 11.6 million jobs created in the post-recession economy, 11.5 million went to workers with at least some college education.

More than High School Education

99%
11.5 million jobs

High School Diploma or Less

1%
80,000 jobs
Full-time working Vermonters not making enough to cover basic expenses: 43%

Single mothers living in poverty: 37%

First generation females attained a degree within four years: 30%

First generation males attained a degree within four years: 16%
Vermont Postsecondary Education Aspiration Rate by County

Aspiration Rates:
Graduates who planned to enroll at a 4-year, 2-year, or less than 2-year school

- Graduates who are first-generation
  - State-wide average: 66.5%

- Graduates who are second-generation
  - State-wide average: 84.3%

Source: VSAC Research
Senior Survey Class of 2016
Where are we today?

- **47%**: Current percentage of Vermonters who possess a college degree
- **1-5%**: Estimated percentage of Vermonters who have earned a non-degree credential (apprenticeship, certificate, industry recognized credential)
- **50%**: Estimated percentage of Vermonters who have earned a degree or non-degree credential
- **70%**: The number we are working toward
Vermont High School Graduates
Breakdown

90% graduate

Nearly 90 percent of Vermonters graduate from high school.

70% aspiration

70 percent aspire to continue onto postsecondary education at a two or four year school.

60% enroll

Less than 60 percent of Vermont graduates enroll in the fall following graduation—the lowest continuation rate in New England.

35% completion

Only 35 percent of those seniors will have earned a two or four year degree after four years.
Enter 70x2025vt
A Collective Impact

Achieving Large-Scale Change through Collective Impact Involves 5 Key Conditions for Shared Success

- **Common Agenda**: All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
- **Shared Measurement**: Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
- **Mutually Reinforcing Activities**: Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
- **Continuous Communication**: Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.
- **Backbone Support**: Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

Our Approach

• Connect & facilitate collaboration among the existing and future efforts of the five main sectors: employers, postsecondary education/training, PK-12, civic/philanthropic orgs & policymakers.

• Identify & fill the gaps where current efforts need a boost.

• Change the conversation by making the case for postsecondary education/training. Erase stigmas.

A partnership between leaders in education, business, nonprofits, philanthropy and government.
Objectives

- Align state policy with 70x2025 goal
- Identify and eliminate barriers to postsecondary access and success for youth and adults
- Strengthen pathways between education and employment
- Change the narrative: recognizing postsecondary education/training as a shared value
- 70x2025vt: Increasing the Economic and Civic Vitality of Vermont Through Educational Attainment
Focus Areas

Adults
Continuers (youth)
Credentials of Value

Communications and Outreach
Data & Analysis
Employer/Ed Pathways
Policy
The Team

Council of private and nonprofit sector executives and state leaders representing employers, pre-K-12, higher education, civic groups, and policymakers. Members will set direction, provide resources, and act as a public advocate on behalf of 70x2025vt.

Working Groups of our best thinkers and doers from the above sectors. Working Groups will be charged with seeing through a project/initiative from start to finish.

Influencers who are key movers and shakers we tap to build additional bandwidth and grassroots support.

Partner organizations are charged with finding opportunities to promote the 70x2025vt’s goals within and outside their organizations and local communities.

Funders include the Lumina Foundation, the McClure Foundations, the Nellie Mae Education Foundation, and VSAC.
### 70x2025vt Council Members

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<thead>
<tr>
<th>Name</th>
<th>Position and Organization</th>
<th>Additional Information</th>
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<tr>
<td>Bob Allen</td>
<td>President, Green Mountain College Corporation</td>
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<td>Becca Balint</td>
<td>Vice Chair, Senate Education Committee</td>
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<td>Liz Bankowski</td>
<td>President and CEO, Windham Foundation</td>
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<td>Liz Gamache</td>
<td>Former Mayor, City of St. Albans</td>
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<td>Scott Giles</td>
<td>President and CEO, VSAC</td>
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<td>Heather Bouchey</td>
<td>Acting Secretary, Agency of Education</td>
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<td>Eileen Illuzzi</td>
<td>Director, North Country Career Center</td>
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<td>Joyce Judy</td>
<td>President of CCV</td>
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<td>Pixie Loomis</td>
<td>Executive Director, Vermont Adult Learning</td>
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<td>Kate McGowan</td>
<td>Interim Director, Marlboro College Center for New Leadership</td>
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<td>Mary Alice McKenzie</td>
<td>Former Executive Director, Burlington Boys &amp; Girls Club</td>
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<td>Rob Miller</td>
<td>Chief Executive Officer, VSECU</td>
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<td>Paul Millman</td>
<td>President, Chroma Technology</td>
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<td>Mary Moran</td>
<td>Superintendent, Rutland City Public Schools</td>
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<td>Laurie Patton</td>
<td>President, Middlebury College</td>
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<td>Aly Richards</td>
<td>Chief Executive Officer, Permanent Fund</td>
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<td>Michael Schirling</td>
<td>Secretary, ACCD</td>
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<td>David Sharpe</td>
<td>Chair, House Education Committee</td>
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<td>Dan Smith</td>
<td>President and CEO, Vermont</td>
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<td>Bill Stritzler</td>
<td>Owner and Managing Director, Smugglers' Notch Resort</td>
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<td>Scott Thomas</td>
<td>Dean of College of Education &amp; Social Services, UVM</td>
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<td>Lisa Ventris</td>
<td>President, Vermont Business Roundtable</td>
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<td>Al Wakefield</td>
<td>Chief Executive Officer, Wakefield Global</td>
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Brainstorm Time
Group Exercise

Brainstorm current initiatives related to the 70x2025 goal
Group Exercise

What’s missing from this list? What should we be doing more of? (be creative!)
Group Exercise

What could you do tomorrow?
What could 70x2025vt do to support you?
Sign-up to join the team!

70x2025VT.org

Roxanne Vought
802-542-2234
vought@vsac.org

Tom Cheney
802-542-2217
cheney@vsac.org